

PITCH DECK

VAUCCI

Discover the smartphone and computer of the future

Presented by Filipe Souza, Founder

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PROBLEM

Considering the current hardware market, the difficulty of repairing and replacing components is clear, especially when it comes to portable devices, where virtually all components are soldered to the motherboard. Often, a single faulty component results in the entire motherboard being replaced, forcing the user to pay significantly more or even purchase a new device.

Furthermore, recurring annual releases often fail to satisfy the general public. This is only natural, as the principle of timelessness doesn't align with such short update intervals, and big tech companies completely ignore this principle when they release the same devices year after year.



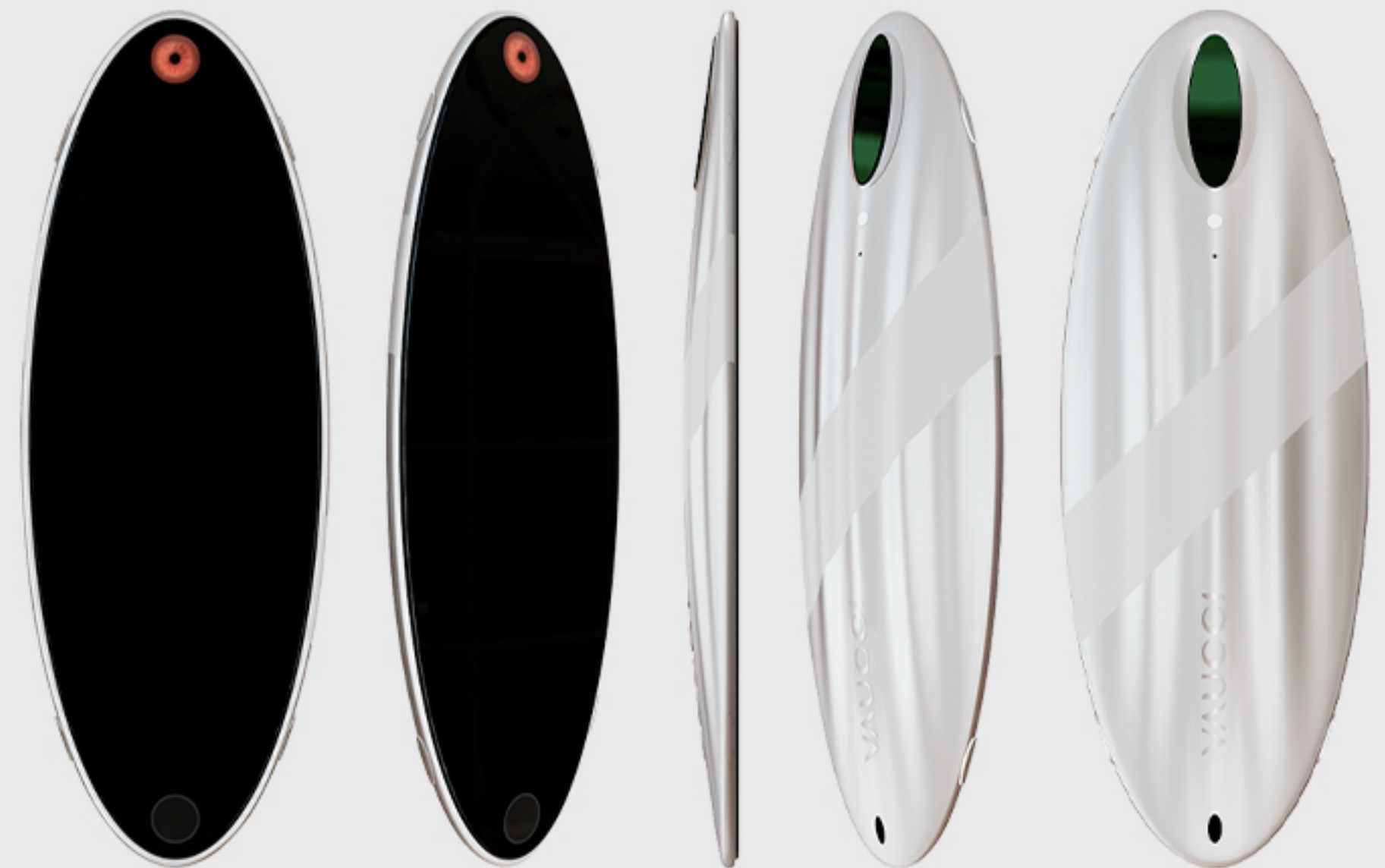
Vaucci Surf

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SOLUTION

There are only two parameters to consider when creating a smartphone: the human hand and the human eye, and these remain constant. Therefore, this device was designed to be a faithful representation of the ideal smartphone.

Vaucci devices will be timeless and modular, as this principle will enable benefits in several areas. For example, it will eliminate the compulsive buying urge to get the latest model of a device, even if it doesn't bring real benefits. It will also enhance the maturity of applications that would run on a polished and mature platform. Finally, modularity, where all internal components would be magnetic and easily replaceable by users.



Market

- Competitive Pricing
- Low-Cost Enhancements
- Linking Devices and Components to Users
- Native Resale of Pre-Owned Components
- Credit Card Included in Device Boxes

Hardware

- Innovative Design
- High-Immersion Elliptical Screens
- Modular Components
- Easy and Affordable Maintenance
- Possibility of Future Upgrades

Software

- Ultra-Realistic User Interface
- Native Monetary System
- User Remuneration for Relevant Content
- Multiple Remuneration for Developers
- Complete Absence of Advertising in Content
- 3D Avenues with User Traffic
- Space Rental for Companies
- Native Distance Learning Tools for Educational Institutions
- Ultra-Realistic Meeting Tools



Target Market

Professionals, students, technology enthusiasts, public and private sectors, and everyday people.

TAM \$1.6 trillion per year

- Smartphones: \$560 billion (300 million¹)
- PCs and Laptops: \$250 billion (200 million¹)
- Tablets: \$60 billion (100 million¹)
- Wearables (smartwatches, etc.): \$150 billion (150 million¹)
- Digital Services (app store): \$650 billion (400 million¹)

¹ Active users in the United States

SAM \$735 billion per year

- Premium Smartphones: \$350 billion
- Premium Computers: \$100 billion
- Premium Tablets: \$45 billion
- Premium Wearables: \$90 billion
- Court Services: \$150 billion

SOM \$600 million per year

In the first year, it is expected to reach 0.1% of this target audience.

- Premium Smartphones: \$350 million
- Premium Computers: \$100 million
- Vaucci Services: \$150 million



Products

- Device Sales
- Accessory Sales (Headset, Gamepad, Cases)
- Modular Component Sales (CPU, Camera, RAM)

Services

- User Subscription with Unlimited Content Access
- Virtual Point Rental on Avenidas 3D
- Realistic Advertising Sales on Avenidas 3D
- Percentage of Operating System Transactions
- Technology Licensing for B2B Partners





INVESTMENT

Current Round

- Pre-Seed

Pre-Money Valuation

- \$1 million

Amount Sought

- \$200,000

Equity Offered

- 20%

Fund Allocation

- 53% Team and Operations
- 34% Production and Logistics
- 2% Accounting and Legal Adjustments
- 1% Trademark and Patent Registration
- 10% Founder's Compensation



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DEVELOPMENT

The investment will be used to create prototypes using a resin 3D printer, and the screens will be made with luminous glass.

The other form of presentation will be through a tablet, where a video demonstration will be presented to investors, allowing them to understand the benefits of the operating system and the potential of the project.

My team and I will develop the prototypes and a simulation of the operating system with all available features, including: Native Apps, 3D Avenues with Realistic Stores, Realistic 3D Product Views, a Native Currency System, and Games.

The content will be rendered and converted into videos, which will be presented on the tablet. This way, any questions that arise will be answered in real time by our team, which will give us a greater chance of securing the second round of investment.

Once the development process is complete, we will be ready to present the prototypes at technology trade shows such as CES, SXSW, IFA, and others. We will set up a small booth and, along with the physical devices and the tablet, provide graphic material in the form of a proposal so that interested parties can evaluate the project later.

At this stage, we will seek a significantly larger amount to begin mass production of the devices and distribute them to retailers.

Resin 3D Printer



Luminous Glass



Investment Vaucci									
\$200,000 for 20% – Valuation \$1 million									
	Office					Technology Events			
1	Commercial Space	\$3,000.00	12	\$36,000.00	28	CES Stand	\$10,000.00	1	\$10,000.00
2	Water, Electricity, Internet and Others	\$200.00	12	\$2,400.00	29	Plane Tickets	\$1,400.00	3	\$4,200.00
3	Office Desk	\$160.00	5	\$800.00	30	Airbnb - 4 days	\$600.00	1	\$600.00
4	Office Chair	\$160.00	3	\$480.00	31	Food and Transportation	\$180.00	3	\$540.00
	Computers				32	Translator Salary	\$300.00	2	\$600.00
5	Dell 27" 4K P2723QE Monitor	\$540.00	3	\$1,620.00					
6	XFX Radeon RX 6600 Video Card	\$340.00	3	\$1,020.00	33	MWC Stand	\$10,000.00	1	\$10,000.00
7	NZXT H510i Case	\$85.00	3	\$255.00	34	Plane Tickets	\$1,400.00	3	\$4,200.00
8	Satechi Slim X3 Keyboard	\$150.00	3	\$450.00	35	Airbnb - 4 days	\$600.00	1	\$600.00
9	Kysona M600 Mouse	\$70.00	3	\$210.00	36	Food and Transportation	\$180.00	3	\$540.00
10	Corsair CX750 Power Supply	\$150.00	3	\$450.00	37	Translator Salary	\$300.00	2	\$600.00
11	MSI Pro H510M-B Motherboard	\$100.00	3	\$300.00					
12	Intel Core i5-10400 Processor	\$160.00	3	\$480.00	43	SXSW Stand	\$10,000.00	1	\$10,000.00
13	8GB 3200MHZ DDR4 Memory	\$30.00	6	\$180.00	44	Plane Tickets	\$1,400.00	3	\$4,200.00
14	Lexar NM620 512GB NVMe	\$60.00	3	\$180.00	45	Airbnb - 4 days	\$600.00	1	\$600.00
15	Cooler Master Hyper H411 NANO	\$25.00	3	\$75.00	46	Food and Transportation	\$180.00	3	\$540.00
	Printer				47	Translator Salary	\$300.00	2	\$600.00
16	Halot Mage S 14K Resin 3D Printer	\$900.00	1	\$900.00					
17	3D Washing and Curing Machine	\$300.00	1	\$300.00	48	Web Summit Stand	\$10,000.00	1	\$10,000.00
18	3D Pro High Performance Resin	\$40.00	3	\$120.00	49	Plane Tickets	\$1,400.00	3	\$4,200.00
19	Printed Material	\$200.00	1	\$200.00	50	Airbnb - 4 days	\$600.00	1	\$600.00
	Salaries				51	Food and Transportation	\$180.00	3	\$540.00
20	Compensation Founder's Salary	\$20,000.00	1	\$20,000.00	52	Translator Salary	\$300.00	2	\$600.00
21	Founder's Salary	\$1,200.00	24	\$28,800.00		Total			
22	3D Modeler Salary	\$1,200.00	12	\$14,400.00	58	Expected Expenses			\$194,780.00
23	3D Animator Salary	\$1,200.00	12	\$14,400.00	59	Investment			\$200,000.00
	Accounting				60	Reserve Balance			\$5,220.00
24	Trademarks and Patents	\$2,000.00	1	\$2,000.00					
25	Accounting Adjustments	\$4,000.00	1	\$4,000.00					
	Graphics								
27	Printed Material	\$1,000.00	1	\$1,000.00					

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